The best-established open protocol in industrial control now has something new: The Modbus Organization! Formed as a nonprofit trade association, Modbus.org has a single compelling mission: to help Modbus suppliers, users and developers succeed.

How? Through a broad spectrum of activities giving Modbus unprecedented visibility, and giving Modbus stakeholders a forum in which to express their views and answer their questions.

Check out these benefits of membership...

**Suppliers**
Your Modbus products are the solutions to the problems of Modbus users worldwide — we’ll help them find you through a visibility program including such tools as:

- **Member listing** on the Modbus.org website.
- **Product highlights** in the Modbus newsletter and on the web.
- Discounts on product conformance testing to prove your commitment to open technologies.
- Exclusive opportunities for trade show participation.
- Opportunities to join the discussion as Modbus embraces new technologies.
- Participation in the Modbus Logo Program.
- Participation in the Modbus Speakers Bureau.

For a fraction of the cost of an advertising page, your membership buys a year-long program of immersion in the huge (and growing) Modbus community!

**Integrators and Users**
Your success is the key to our existence. Your membership in Modbus helps provide a myriad of open technology benefits to your employees:

- Discounts on technical training programs.
- Visible support for a dynamic, resourceful User Forum.
- Newsletters and other publications to keep you aware of new developments and assist in your applications.
- Consultant referral directory to bring together users and experts.

**Guide the future of Modbus as part of our Technical Committees.**

Using open technologies doesn’t have to mean going it alone — in fact, just the opposite. Join in with the world of users and suppliers committed to open-protocol communications and reap the benefits today!

And there’s still more. Developers will find specs and source code waiting for them. Other organizations will find a willing partner to help map joint strategies. Catch the Modbus buzz and join in today. Contact us at:

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